

Figure 1

CONFIDENTIAL

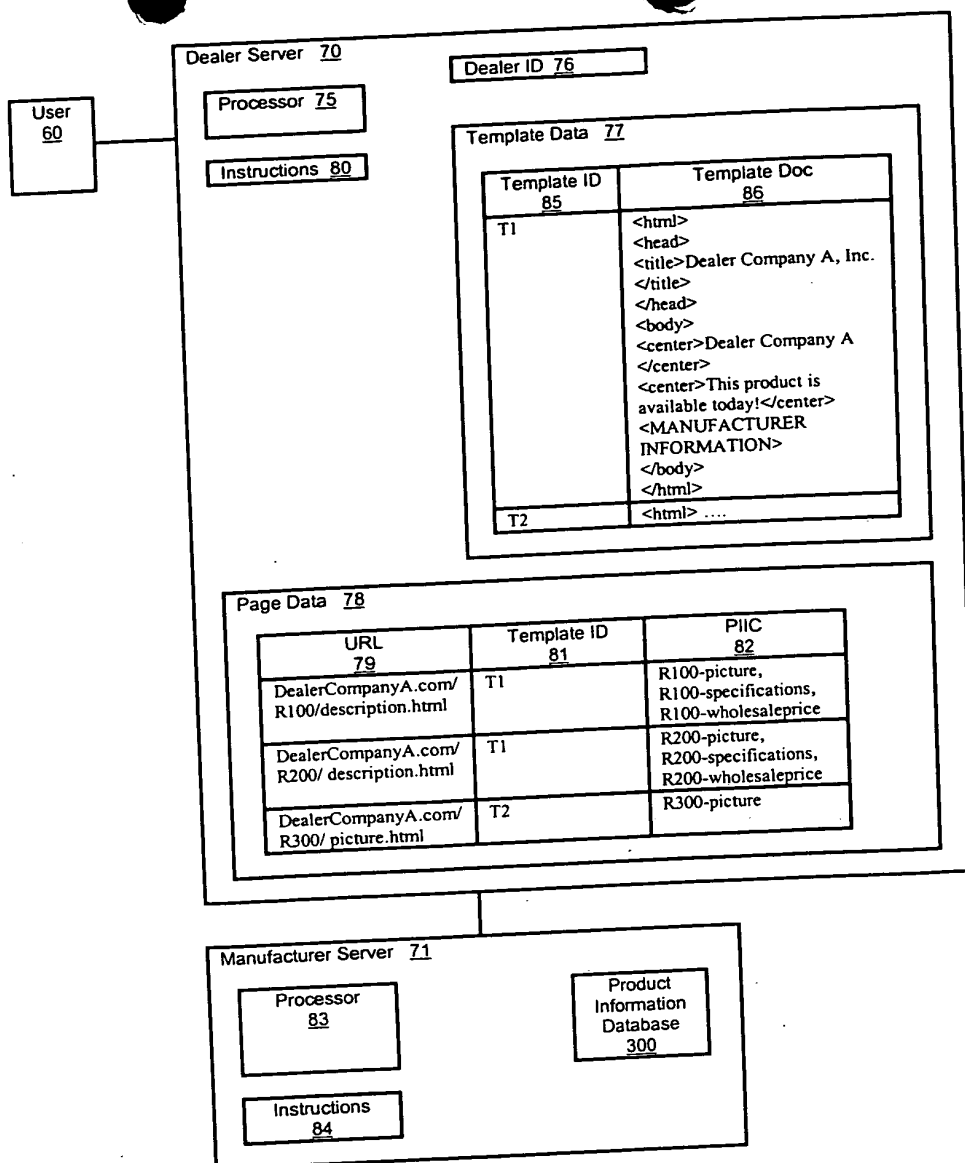


FIGURE 2

Dealer Table 310	
Dealer ID	Dealer Address
Dealer A	DealerCompanyA.com/ResponseInfo
Dealer B	CompanyDealerB.com/gather

↑ ↑

311 312

Dealer-Product Authorization Table 330		
PIIC	Dealer ID	Updates
R100-picture	Dealer A	False
R100-specifications	Dealer A	True
R100-picture	Dealer B	False
R100-specifications	Dealer B	True
R100-wholesaleprice	Dealer B	True

↑ ↑ ↑

331 332 333

Product Table 320	
PIIC	Content Item
R100-picture	<center></center> <P> </P>
R100-wholesaleprice	<P>\$45</P>
R100-specifications	<P>class: radio </P> <P>name: PowerRadio</P> <P>stereo: Yes</P> <P>power: AC; 4 C Batteries</P> <P>tuning: Manual</P> <P>size: 6" x 7" x 3"</P> <P>weight: 3 lbs</P> <P>colors: black, silver, red</P> <P>other: water resistant</P>

↑ ↑

321 322

FIGURE 3

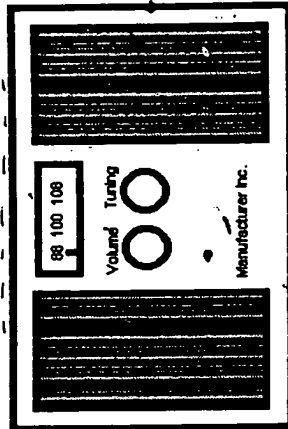
Microsoft Internet Explorer

Dealer Company A, Inc. - Microsoft Internet Explorer

File Edit View Favorites Tools Help



Dealer Company A.
This product is available today!



class: radio

name: PowerRadio

stereo: Yes

power: AC, 4 C Batteries

tuning: Manual

Done

My Computer

Figure 4-